



Historic Rosedale Press Release
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For immediate release

Historic Rosedale Awarded Grant from the Arts & Science Council

Historic Rosedale is pleased to announce that it has been awarded a \$10,000 Strategic Investment Grant from the Arts & Science Council (ASC) to support Historic Rosedale's engagement with a development consultant to create an actionable Fundraising Plan. This strategic investment will help the organization grow its sustainability.

Constructed for Archibald Frew in 1815, the four-thousand square foot house was descended through the Frew, Caldwell, and Davidson families through the late 1980s. At that time, the last descendants ensured it would be preserved through the assistance of the Colonial Dames of America and Historic Preservation Foundation. Through significant fundraising, the house was restored and has been open to the public since 1993. Visitors to Rosedale now learn the story of all the people who lived and labored on the property during the antebellum years, when it was a plantation.

Deanna Witte-Walker assumed the role of Executive Director in May of 2025. With years of experience in history museums as well as formal training in Museum Studies, she does not shy away from development. She explains that this is an ideal time for Historic Rosedale to consider its plans. She states, "Certainly, the board and staff of Historic Rosedale have been fundraising for years. But now is the perfect juncture to create a plan with specific benchmarks that will help Rosedale grow and reach a wider audience. We are so grateful for the opportunities that this ASC grant affords." Ms. Witte-Walker continues, "This grant will have a meaningful and measurable impact on Historic Rosedale. We appreciate the investment in this historic treasure and are hopeful that the future of Rosedale will be even more robust, because of the work that is ahead of us in developing a Fundraising Plan and putting it into action."

"Congratulations to Historic Rosedale on receiving a Strategic Investment Grant. Strong cultural organizations need strong infrastructure, and this grant will help Historic Rosedale invest in systems, skills and strategies that build long-term capacity." said ASC President Adam Santalla Pierce.

About Historic Rosedale

The mission of Historic Rosedale is to preserve the historic house and grounds and to share the stories of all who lived and labored at the site, free and enslaved. Historic Rosedale is open to the public Wednesday through Saturday from 10am-3pm with guided house tours at 11:30am

and 1:30pm. More information about the tours and 9-acre grounds which include formal gardens, a recreated blacksmith shop, and an accredited arboretum can be found at www.historicrosedale.org. Advance tickets are recommended but not generally required. For more information about Historic Rosedale, please visit www.historicrosedale.org, email office@historicrosedale.org, or call 704-335-0325.

About ASC and Strategic Investment Grants

The Arts & Science Council (ASC) is the designated local arts agency for Charlotte-Mecklenburg. We sustain the region's cultural ecosystem by providing grants to nonprofit cultural organizations of all sizes, stewarding the Public Art program for the City of Charlotte and Mecklenburg County, investing in our local creatives and supporting everyday arts and cultural activities in every corner of the community. ASC combines financial resources from local and state government with those from the private sector to maximize community impact.

The Strategic Investment Grant program stemmed from the research and development of the City of Charlotte Arts & Culture Plan, which outlined a vision to nurture and grow the arts and culture sector in the Charlotte-Mecklenburg area. It is designed to provide funding to established nonprofits in Mecklenburg County with a primary mission of arts, science, history and/or heritage. These grants support one-time strategic opportunities that help an organization invest in its growth or sustainability. For more information, visit: <https://artsandscience.org/sig/>